



10th Annual Transformative Technologies Workshop
Hilton Parc 55
Friday, August 9, 2019

<u>Time</u>	<u>Topic</u>	<u>Presenter</u>
8:00 am	Welcome	Brigitte Muehlmann , Professor, <i>Babson College</i> Robert Nehmer , Professor, <i>Oakland University</i> Don Warren , Professor, Schlobach Distinguished Chair in Accounting, <i>Marist College</i> Workshop Co-Chairs
8:05 am	Welcome	J.P. Krahel , Associate Professor, <i>Loyola University Maryland</i> 2018-2019 President, <i>AAA Strategic and Emerging Technologies Section</i>
8:10 am	Opening Keynote – Foresight Mindset	Mario Herger , CEO <i>Enterprise Garage Consultancy</i>
9:10 am	Cognitive Search	Benedict Bleimschein , VP Customer Success <i>MindBreeze Corp.</i>
10:00 am	Break	
10:30 am	Legal Entity Identification	Stephan Wolf , CEO <i>Global Legal Entity Identifier Foundation (GLEIF)</i>
11: 25 am	Integrated Supply Chain	Mark Levy , Managing Director, Global Supply Chain Planning Lead <i>KPMG</i>
12:20 pm	Lunch	
1:20 pm	Advanced Process Automation	Kenneth Mertzel , Sr. Director, Industry Strategy & Marketing – Financial Services Bruno Selva , Director of Product Management, Cognitive <i>Automation Anywhere</i>
2:15 pm	Intercompany Transfer & Pricing Blockchain App	Joel Waterfield , Managing Director <i>Grant Thornton</i>
3:05 pm	Break	
3:25 pm	Business Ontologies	Mike Bennett , Director <i>Hypercube Limited</i>
4:15 pm	Summary	Robyn Raschke , Associate Professor, <i>University of Nevada, Las Vegas</i> 2019-2020 Incoming President, <i>AAA SET Section</i>
4:30 pm	Debriefing Reception	Sponsored by <i>Caseware IDEA</i> – Software Solutions for Accountants and Auditors



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<i>Sponsor:</i>	
Alain Soubliere	Director, Product Strategy – Executive, <i>CaseWare IDEA</i>

About the Workshop

Designed for everyone interested in how accounting practice is evolving with technological advancements, the annual Transformative Technologies Workshop in Accounting focuses on lively discussions between academicians and industry leaders whose products and services promise to transform the practice of accounting, broadly defined.

This year, we will be exploring a series of innovative Industry 4.0 technologies, which are supporting interconnectivity, information transparency, technical assistance and decentralized decisions. Each speaker will introduce at least one “real world” example of a transformative technology application. The discussions will further explore how these transformations will change accounting, how academicians and industry can support each other, and generate new research and teaching activities.

Both academic and practicing accountants are encouraged to attend this workshop. The goal is to support lively discussions between these communities to really explore how innovations will change accounting – and how academics and industry can support each other. Therefore, those interested in how accounting practice is evolving with technological advancements will benefit from these discussions.

CPE: 7.5 hours

Registration

Fee: \$200

free for PhD/DBA students

AAA members – use the Annual Meeting registration form

Non-AAA members – on site

PhD/DBA students – email Deniz Appelbaum by July 31, 2019, appelbaumd@montclair.edu

Location

Hilton Parc 55

San Francisco